

THE 3RD

IN

INDUSTRIAL REVOLUTION

HAUTS-DE-FRANCE

REV3 DAYS INTERNATIONAL BUSINESS MEETINGS

9 & 10[™] FEBRUARY 2017 LILLE

SMART CITIES CIRCULAR ECONOMY

ADDITIVE MANUFACTURING

ENERGY

A UNIQUE OPPORTUNITY TO PRESENT YOUR SOLUTIONS AND IDENTIFY NEW PROJECTS







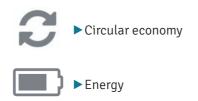




2 DAYS OF CONFERENCES AND BUSINESS MEETINGS FOR

- SMEs and multinational companies
- Institutional and private purchasers
- Research centers and laboratories
- Investors

TO FIND BUSINESS OPPORTUNITIES ABOUT





Additive manufacturing

MORE THAN 300 ATTENDEES GATHERED IN THE LEADING EUROPEAN REGION IMPLEMENTING THE THIRD INDUSTRIAL REVOLUTION, HAUTS-DE-FRANCE:



More than 10 business sectors from over **30 countries**



More than 800 meetings organised



A matchmaking process tailored to your needs: identification of your best prospect leads and partnerships by our team of experts



Visit some of the **350 pioneer companies** and clusters involved in rev3 in Hauts-de-France

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Up to 10 prescheduled one-to-one meetings per participant in 2 days



Access to a rich network of contacts and international business experts in the Third Industrial Revolution implementation.

WHY SHOULD YOU REGISTER?

- Discover innovative products, solutions, customers, and initiate institutional as well as commercial partnerships to develop cooperative projects
- Present your solutions and identify new ones to implement your own Third Industrial Revolution
- Identify unique opportunities to invest in Hauts-de-France pioneering companies
- Make the most of the one-to-one pre-scheduled meetings with other professionals to talk business and to grow your network

www.rev3days.com



CONVENTION'S PROGRAM

	WEDNESDAY 8 TH	THURSDAY 9 TH	FRIDAY 10 TH	SATURDAY 11 TH
9.00 am		welcoming coffee	welcoming coffee	
10.00 am		Exhibition opening and B2B meetings	B2B meetings	Optional visits of
11.00 am		Opening plenary	and workshops	regional companies and clusters
12.00 am				
1.00 pm		Lunch Break	Lunch Break	
2.00 pm	Optional visits of regional companies	B2B meetings and workshops	B2B meetings and workshops	
3.00 pm				
4.00 pm			Closing plenary	
5.00 pm	and clusters			
6.00 pm				
8.00 pm		Dinner		

NEXT STEPS

SEPTEMBER 15 TH TILL JANUARY 31 ST	FROM OCTOBER	FROM SEPTEMBER TILL JANUARY 31 ST	D-1
Online registration	Online catalogue	Meeting selection	Meeting schedules



CONTACT

Cédric Van Riel

International sustainable development advisor - CCI International c.vanriel@cci-international.net +33 (0)3 59 56 21 48 / +33 (0)6 71 76 15 10 More information/registration: www.rev3days.com

HAUTS-DE-FRANCE: A SMART, SUSTAINABLE AND CONNECTED REGION

In Hauts-de-France, we call our 3rd industrial revolution : rev3.

Rev3 is the regional master plan launched in 2013 with Jeremy Rifkin, in partnership with the private sector, local authorities, clusters, universities and citizens. With all the possibilities offered by digital technologies and the energy transition we aim to move towards a society and an economy that are more responsible, sustainable, collaborative and, better connected.

350 pilot-projects across the territory

An investment fund of 50 M€

11.5 M€ transferred by citizens in the savings account devoted to rev3 projects

500 M€ investments per year needed for rev3

HAUTS-DE-FRANCE KEY FIGURES



LILLE IS 1 HOUR AWAY FROM CDG AIRPORT **BY HIGH SPEED TRAIN**

in 2013 (comparable to Ireland, Hungary and the Italian Piedmont region)

153 billion €

GDP of

282,000 companies based in the territory

33% < 25 vears old

France's most youthful region

MAIN REGIONAL ECONOMIC SECTORS



french region for automobile and rail industry production

region for technical textiles and Digital hub

most important region for logistics in terms of jobs



2nd university hub in France







One of France's main expor-

ting regions, the leader in the food industry and a global logistic hub.